

<u>Area rugs</u> are functional, versatile, visually pleasing, and they add a finishing touch to your floors. If you're considering getting an area rug for your home or business but want a little more information first, look no further. We've answered the most frequently asked questions about area rugs here.

# What is an area rug?

- Area rugs go on top of your floors, and they create a cohesive interior design aesthetic.
- They come in endless styles, colors, designs, and materials and can be custom made.
- An area rug can be made from wool, jute, cotton, or synthetic fibers.

#### Why do I need an area rug?

- Living rooms, bedrooms, family rooms, and other interior spaces can look and feel cold and empty without an area rug.
- Getting an area rug will not only look nice, but it will help you prevent wear and tear on your floors while providing insulation, extra warmth, and sound absorption.
- Area rugs can be switched out more often than flooring, so they can evolve with your design scheme.

# How long do area rugs last?

• The lifespan of an area rug will vary drastically, depending on the material, pile, weave, maintenance, and usage.

## Features & Use

# What are the benefits of getting an area rug?

- As we mentioned above, area rugs can be decorative and make furnishings in a room look more uniform, but they also offer many functional advantages. Area rugs:
  - Will increase the lifespan of your floors
  - Can be easily removed for deep cleaning or replaced when they wear out
  - Provide insulation, warmth, and sound absorption
  - Are comfortable and soft, which is important for families with pets or young children

# Where should I place an area rug?

• It's a good idea to place area rugs in the most trafficked areas of your home and in common throughways, as well as in areas that have hardwood floors.

- You might also place an area rug on top of carpeting to increase its lifespan and add character to a room.
- Depending on the use and aesthetic, area rugs can also be a great option for some commercial spaces.



#### What size area rug do I need?

- When choosing an area rug, determining the right size is crucial. The <u>proper size</u> will depend on how big your space is, your furniture arrangement, and what part of the room gets the most foot traffic.
- The most common mistake people make when buying area rugs is getting one that is too small. Your rug should be able to reach at least one side of each piece of furniture in the room, especially in living rooms.
- For most rooms, you'll want to have one to two feet of bare floor between the rug and the walls.

# **Care & Maintenance**

# What's the best way to clean an area rug?

- To clean small area rugs, you can take them outside and shake them to remove dust, dirt, and debris.
- When you vacuum an area rug, you'll want to use a reduced suction and speed to avoid the material getting caught.
- Deep cleaning and removal of spills and stains will depend on the material of the rug.

#### How can I make my area rug last longer?

- Area rugs typically last between five to 20 years. To expand the lifespan of an area rug, it's
  important to keep up with regular cleaning. We also recommend getting your rugs professionally
  cleaned once or twice a year.
- Rotating your rug from time to time will prevent fading from sunlight and wear and tear from foot traffic.
- Wool area rugs will last longer than other materials, but they can be damaged by moths. You can prevent this by treating your rug with an insecticide.

#### What Products & Services Does Floor Factors Offer?

In addition to a wide range of flooring materials and rug pads, Floor Factors provides additional products for any remodeling project, such as countertops, cabinets, and window coverings.

We provide free estimates and offer in-house design consulting. We can also provide expert demolition and installation services to clients who purchase our flooring materials.

